

Marko Lisica

marko@lisica.design

+387 65 243 236

www.lisica.design

Banja Luka, Bosnia & Herzegovina

Summary

A designer with a software development background, specializing in experience design and visual design for digital products.

Experience

UX/UI Designer

FileWave

09/2020 - Present

- Designed experiences for FileWave's main product, cloud-based MDM software
- Worked together with product owners and stakeholders to define requirements
- Created and maintained a design system for the main product
- Worked closely with software engineers to define the structure of the component library to make a scalable and easy-to-use solution for both design and development teams
- Regular interviews and usability testing sessions with existing customers

UI/UX Designer

JSGuru

05/2019 - 09/2020

- Designed experiences for SaaS startup companies in multiple industries such as eLearning, real estate, eCommerce, etc.
- Conducted research and competition analysis
- Created user journeys and wireframes
- Worked closely with development and project management teams
- Facilitated usability testing sessions

UI/UX & Visual identity designer

Freelance Designer

10/2017 - 05/2019

- As a freelance designer, I have worked with various clients in different industries
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Skills

Design Thinking, Sketch, Design Systems, Figma, User testing, Adobe Creative Suite, User Research, Accessibility, Advanced Prototyping, HTML/CSS/JS

Education

Computer Science

Electrotechnical school "Nikola Tesla" Banja Luka · Banja Luka

05/2015

Languages

Serbian, English